# Online Experiments for Language Scientists, UoB

Lecture 3: Perceptual learning

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## Lev-Ari (2017)

Lev-Ari, S. (2017). Talking to fewer people leads to having more malleable linguistic representations. *PLoS ONE, 12,* e0183593.

Perceptual learning experiment run on MTurk

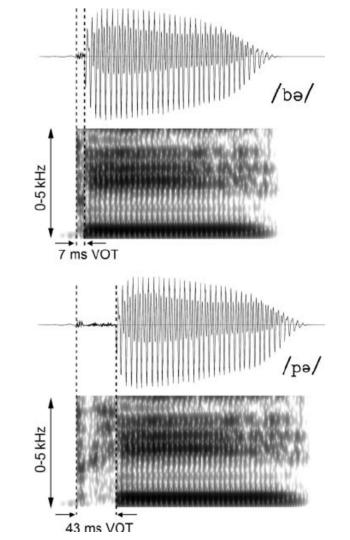
• Do people with smaller social networks have more malleable linguistic representations (as assessed through a perceptual learning experiment)?



Shiri Lev-Ari (Royal Holloway, University of London)

## Voice Onset Time

Image from Neef, N. et al. (2012). Reduced Speech Perceptual Acuity for Stop Consonants in Individuals Who Stutter. *Journal of Speech, Language, and Hearing Research, 55,* 276-89.



## Voice Onset Time and /d/-/t/

# 

5ms 10ms 15ms 20ms 25ms 30ms 35ms 50ms 80ms

## Manipulated audio presentation



Unmanipulated



Manipulated (VOT=24ms)





Unmanipulated



Manipulated (VOT=24ms)

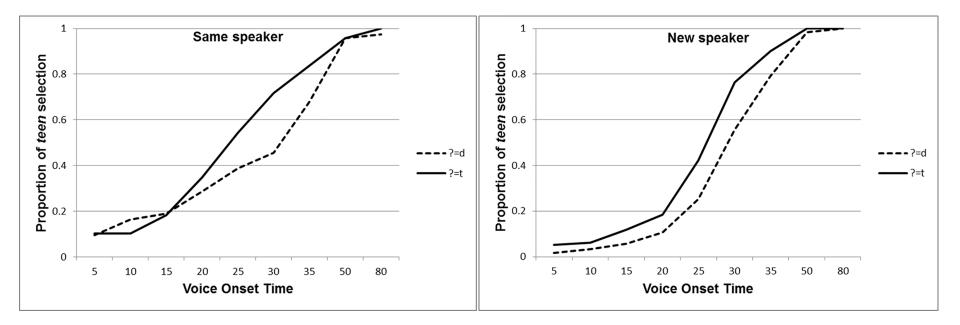


## Demo using our code

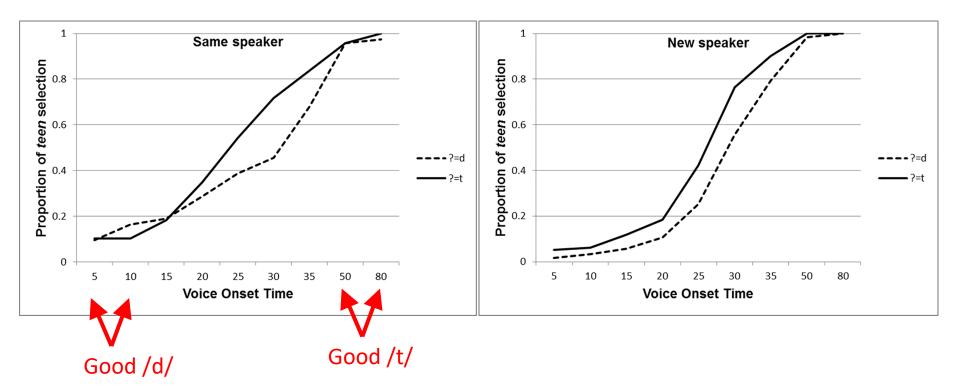
## Sample size, study duration etc

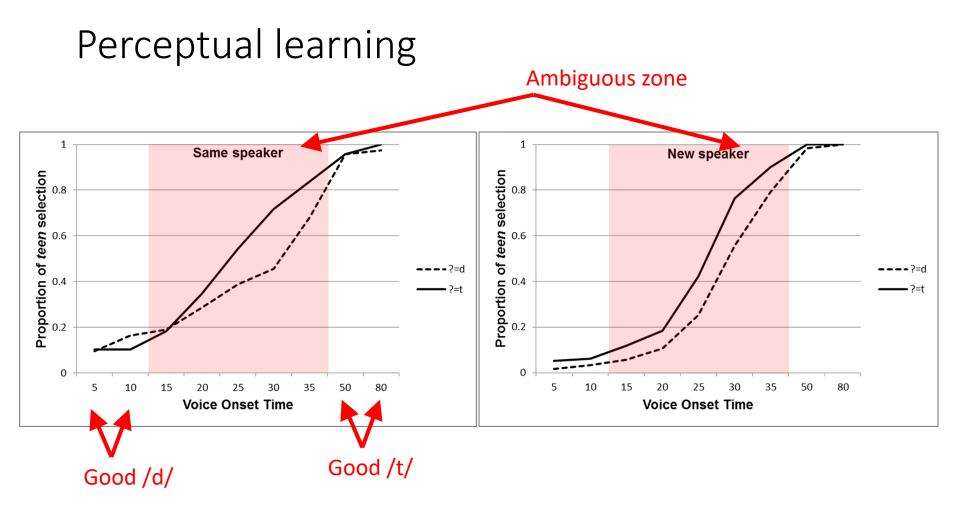
- US-based MTurk workers
- N=148 after 5 exclusions (spread over 4 conditions)
- 5-15 minutes, \$1.20

#### Perceptual learning

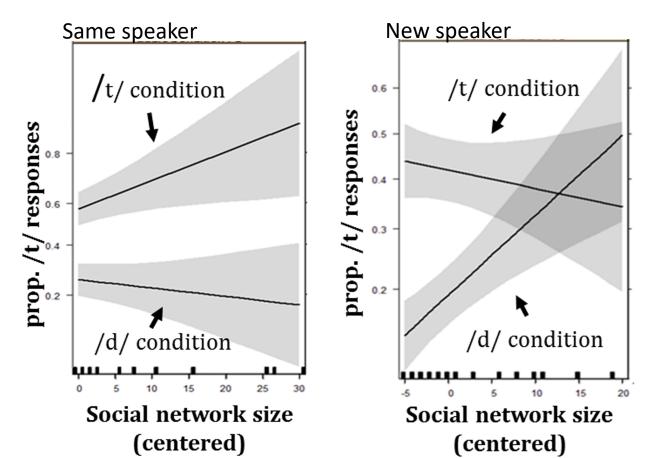


#### Perceptual learning

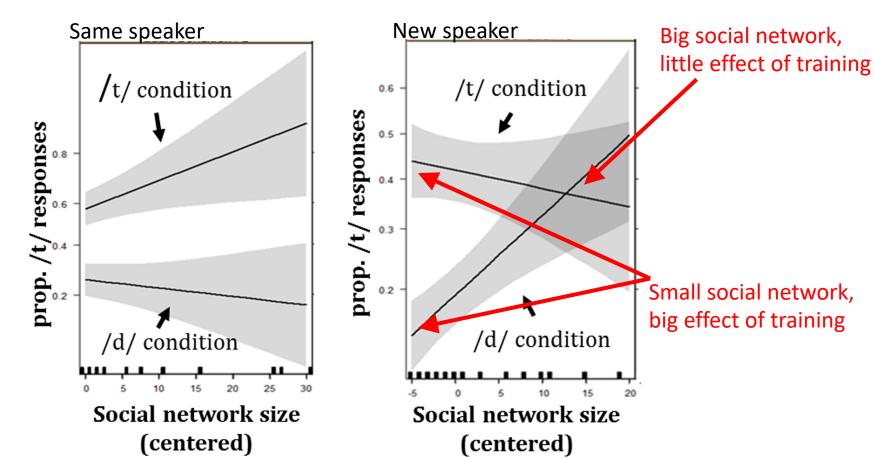




# Social network effect on new speakers only?

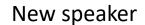


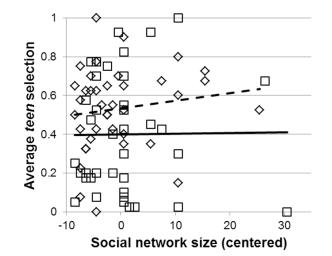
## Social network effect on new speakers only?

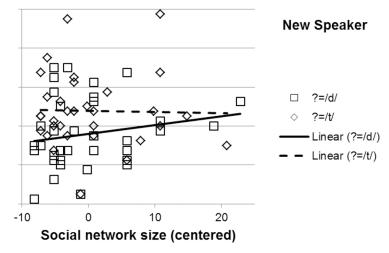




Same speaker







## Alternative analyses

From supplementary materials

"1. Analyses that do not exclude the participants whose Social Network Size was 4 and 8 standard deviations from the mean show very different results from those reported in the paper. Comparing results with and without a particular participant or observation is in fact the test for undue influence, often called Cook's Distance [1]. Analyses whose results depend on including a specific data point or individual are considered unreliable.

2. Analyzing the data with the untrimmed estimates of Social Network Size leads to the same pattern of results as in the analysis reported in the paper, but the triple interaction does not reach conventional level of significance ( $\beta$ =0.13263, SE=0.07405, z=1.791, p=0.073)."

## Lev-Ari's conclusions

Individuals with smaller social networks have more malleable linguistic representations

- More influenced by manipulated-/d/ training
- Potential role for such individuals in propagating linguistic change?

## Demo using our code